



REGENT

Legendary Regent brand to debut in the Americas with Santa Monica beachfront resort



Resort will bring Regent Hotels & Resorts' vision for upper luxury to the next generation of travelers

ATLANTA (Mar. 14, 2023) – [IHG Hotels & Resorts](#) (IHG) today announced the first destination in the Americas for the reimagined [Regent Hotels & Resorts](#) – part of its luxury and lifestyle portfolio – on the spectacular beachfront of Santa Monica, Calif. Poised to open in late 2023, Regent Santa Monica Beach will usher in a new era of extraordinary experiences to the California coastline. The resort will set a new standard for modern upper luxury in the Americas hospitality industry, bringing a fresh perspective to beachfront splendor and effortlessly bold experiences to become an iconic destination.

Regent Santa Monica Beach is set on a coveted coastline location, steps from the famed Santa Monica Pier. Following a complete transformation, the resort will celebrate the beauty of unexpected harmony through contrasts, delivering inspired stays through a blend of serenity and a touch of decadence. The resort will feature sumptuous and tranquil rooms and suites, along with a stunning beachfront pool deck with multiple pools and a destination spa and wellness center. Additionally, Regent Santa Monica Beach will welcome guests from near and far with unforgettable epicurean experiences, including a restaurant concept created in collaboration with an acclaimed celebrity chef as well as a high-end artisanal marketplace.

Julienne Smith, Chief Development Officer, Americas, IHG Hotels & Resorts, said: “More than five decades ago, Regent changed the face of luxury hospitality and set the new standard through innovation, extraordinary views, landmark destinations and exceptional service. We’re redefining what it means to be a luxury hotel by combining Regent’s renowned legacy with the expertise of IHG Hotels & Resorts.

Regent Santa Monica Beach is the start of a bright future for the brand in the Americas, emphasizing our strategic focus on luxury and lifestyle growth globally. We are also particularly thrilled to be partnering with Strategic Hotels & Resorts, a trusted owner of IHG-branded hotels for many years, on this endeavour.”

The hotel will be transformed into Regent Santa Monica Beach in partnership with its ownership group, Strategic Hotels & Resorts. The Chicago-based owner and asset manager currently maintains a portfolio of 13 luxury hotels and resorts across the U.S., including two InterContinental hotels.

André Zotoff, Chief Executive Officer, Strategic Hotels & Resorts, added: “As the needs and expectations of the modern luxury guest continue to evolve, we recognized an opportunity to reinvent our Santa Monica beachfront property to truly become one of the most prestigious, entertaining and beautiful hotels anywhere in the world. Strategic Hotels & Resorts has been a part of the vibrant Santa Monica community for more than 25 years and we look forward to collaborating with the teams at IHG Hotels & Resorts to build upon the Regent brand’s history of legendary properties and constant innovation to make this flagship Americas resort a must-visit destination for locals and visitors alike.”

The opening of Regent Santa Monica Beach will mark a historic return of the brand to Los Angeles and represent IHG’s Americas flagship. Regent’s heritage boasts remarkable locations, such as Hong Kong’s waterfront landmark and its original Beverly Wilshire location. Globally, Regent Santa Monica Beach will join Carlton Cannes, A Regent Hotel, [Regent Shanghai](#), [Regent Phu Quoc](#), [Regent Chongqing](#) and the soon-to-open [Regent Hong Kong](#) in crafting the most refined experiences for modern trendsetters. Its opening will precede those of Regent Bali Canggu and Regent Shanghai on The Bund in late 2023, and Kuala Lumpur, Jakarta, Kyoto, Shenzhen and Sanya within the next few years.

The Regent brand expansion represents the latest extension of IHG’s notable growth within the luxury and lifestyle space. One of the world’s largest luxury and lifestyle portfolios, IHG currently operates more than 450 global properties across six luxury and lifestyle brands with an additional 310 in the pipeline.*

For further information, visit www.regenthotels.com or use the new [IHG One Rewards mobile app](#).

** Figures as of Q4 2022*

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Notes to Editors:

About Regent Hotels & Resorts

Guests have made grand entrances through the doors of Regent Hotels & Resorts for more than half a century. Born in 1970, our collection of modern hotels and resorts are home to stays both serene and sensational. The type of experiences that spark stories and charm even the most seasoned of travellers. Regent Hotels & Resorts hotels are located in some of the globe’s most inspiring must-see destinations, from urban streetscapes rich in culture to ports with breath-taking seaside views. An invitation to life’s most scenic moments. Regent hotels are amongst the most well-known luxury hotels in the world, with nine open hotels including the exclusive Carlton Cannes, A Regent Hotel, Regent Hong Kong, Regent Shanghai, Regent Phu Quoc and Regent Chongqing. Ten further properties are due to open in the next five years in Bali, Jakarta, Kuala Lumpur, Sanya, Shenzhen, Shanghai on The Bund and Kyoto. For more information and to book, visit www.regenthotels.com.

About IHG Hotels & Resorts

[IHG Hotels & Resorts](#) [LON:IHG, NYSE:IHG (ADRs)] is a global hospitality company, with a purpose to provide True Hospitality for Good.

With a family of 18 hotel brands and [IHG One Rewards](#), one of the world's largest hotel loyalty programmes, IHG has over 6,000 open hotels in over 100 countries, and more than 1,800 in the development pipeline.

- **Luxury & Lifestyle:** [Six Senses Hotels Resorts Spas](#), [Regent Hotels & Resorts](#), [InterContinental Hotels & Resorts](#), [Vignette Collection](#), [Kimpton Hotels & Restaurants](#), [Hotel Indigo](#)
- **Premium:** [voco hotels](#), [HUALUXE Hotels & Resorts](#), [Crowne Plaza Hotels & Resorts](#), [EVEN Hotels](#)
- **Essentials:** [Holiday Inn Hotels & Resorts](#), [Holiday Inn Express](#), [avid hotels](#)
- **Suites:** [Atwell Suites](#), [Staybridge Suites](#), [Holiday Inn Club Vacations](#), [Candlewood Suites](#)
- **Exclusive Partners:** [Iberostar Beachfront Resorts](#)

InterContinental Hotels Group PLC is the Group's holding company and is incorporated and registered in England and Wales. Approximately 345,000 people work across IHG's hotels and corporate offices globally.

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