

SANTA MONICA TRAVEL & TOURISM (SMTT)

Special Meeting of the Tourism District Marketing Committee

Santa Monica Travel & Tourism, First Floor Conference Room, 2427 Main Street, Santa Monica, CA 90405

Tuesday, January 29, 2019 from 9:05 a.m. – 9:36 a.m.

TMD Committee Members Present: Matthew Lehman (Chairman, Fairmont Miramar Hotel & Bungalows), Daniel Ben-Efraim (Vice Chairman, ETC Hotels), Joyce Syme (Seaview Hotel), Daniel Gregory (Ocean Lodge), Michael Bridges (Viceroy Santa Monica) and Derek McCann (Loews Santa Monica Beach Hotel).

TMD Committee Members Absent: Gerry Peck (Secretary/Treasurer, Shore Hotel), and Leah Edwards (Oceana Beach Club Hotel).

Staff Present: Misti Kerns, Evan Edwards, Omark Holmes, Rachel Lozano, and Tammy Ryan.

Call to Order: Chairman Lehman called the meeting to order at 9:05 a.m.

Roll Call & Self Introductions: 2018 TMD Committee Members and SMTT staff gave brief self-introductions.

TMD Committee Ballot Results: Chairman Lehman announced the TMD Committee Ballot results for 2019 that included a tie for one vacant seat. All TMD Committee members retained their seats with the exception of Daniel Gregory and Leah Edwards. Angela Rogers (Hotel Carmel) was elected to the Committee by written ballot. Lehman explained how the tie-breaking voting process would work for the remaining seat but offered the floor to any alternative suggestions. Being that no suggestions were offered, it was agreed that a public showing of hands, not a secret ballot would determine the allocation of the remaining seat.

A motion to vote for the remaining seat was offered by McCann and Vice Chairman Ben-Efraim seconded the motion. Juan Viramontes (Gateway Hotel Santa Monica), was elected to the remaining Committee seat by majority vote with all TMD Committee members present with the exception of Peck.

TMD Committee EOC Elections: Chairman Lehman read the names of the newly formed Committee members. Kerns confirmed that these members were eligible to vote for the incoming Executive Officers. Lehman was nominated to retain his office of Chairman, Syme was nominated for Vice Chair, Peck was nominated to retain the office of Secretary/Treasurer. A motion to approve the offices as nominated was offered by Lehman and seconded by Ben-Efraim. The motion was accepted by the majority of the Committee with the exception of Peck.

Approval of the November 13, 2018 Meeting Minutes: Due to Secretary/Treasurer Peck's absence, Edwards presented the meeting minutes from the November 13, 2018 TMD Committee Meeting. A motion to approve the minutes was offered by Lehman and seconded by Ben-Efraim; the motion passed unanimously with all TMD Committee members present with the exception of Edwards and Peck.

Acceptance of TMD Financials: Edwards presented the TMD Financial Memo in Secretary/Treasurer Peck's absence. There was brief discussion and clarification regarding the increase schedule ratified the previous year. A motion to approve the minutes was offered by Ben-Efraim and seconded by McCann; the motion passed unanimously with all TMD Committee members present with the exception of Peck and Viramontes.

SMTT Staff Updates:

CEO Update: Kerns opted to forego the CEO Update due to time constraints.

Public Comment: Being no public comment, Chairman Lehman called for the Good of the Order.

Approved at the Special TMD Committee Meeting on Tuesday, March 5, 2019

For the Good of the Order: Being no items for the Good of the Order Chairman Lehman moved to adjourn the meeting.

Adjournment: Chairman Lehman adjourned the meeting at 9:36 a.m.

Approved at the Special TMD Committee Meeting on Tuesday, March 5, 2019