



****Revised** Regular Meeting Agenda
Santa Monica Travel & Tourism Board of Directors**

Date: Wednesday, February 8, 2017
Time: 5:00 p.m.
Location: Le Meridien Delfina, 530 Pico Blvd., Santa Monica, CA 90405 – Espada Room

Meeting Agenda for February 8, 2017

- I. Call to OrderChairman Lunetta
- II. Roll Call.....Chairman Lunetta
- III. Climate Action and Adaption Plan...Samantha Rosenbaum/City of Santa Monica
- IV. Chair ReportChairman Lunetta
- V. City Manager Report..... Cole
- VI. Approval of the January 11, 2017 Minutes Secretary O'Connor
- VII. Acceptance of December 2016 FinancialsTreasurer Chacker
Enclosure: City Budget Request Memo 2017/18 & 2018/19
- VIII. Staff ActivitiesSidoriak
- IX. For the Good of the Order.....Chairman Lunetta
- X. Adjournment.....Chairman Lunetta

* Please note - Press clippings will be emailed to you for review and sharing purposes.

MISSION STATEMENT

Santa Monica Travel and Tourism (SMTT) works to increase visitor expenditures and tourism revenues through promotion of the area as a travel destination.

BRAND PROMISE

Santa Monica...an unforgettable beach city experience filled with eye-catching people, cutting edge culture and bold innovations. It's the essence of the California lifestyle.

VISION STATEMENT

To ensure Santa Monica is recognized as the premier beach city destination in the world.