

Vintage Santa Monica: A Self-Guided Bicycle Tour of Resale Merchants

Reuse is the highest form of recycling. Get ready for a day of resale shopping that's fun, more environmentally conscious and usually less expensive! Begin at the intersection of Colorado Ave. and 2nd St. on the south side of Santa Monica Place. Ride east (right) on Colorado and turn left on 5th St. Turn right on Broadway. The first stop is **(1) Courtney's Antiques & Vintage Furnishings*** (1437 Lincoln Blvd.) They have a variety of unique, decorative vintage and antique home furnishings.

Ride east on Broadway to 11th St. Turn left and ride to Wilshire Blvd and visit **(2) Great Labels*** (1126 Wilshire Blvd.) Did you know recycling a single t-shirt or pair of jeans saves up to a pound of chemical fertilizer from being released into the soil, water and atmosphere? Reuse, recycle, and RESALE at Great Labels! *Be sure to mention "Buy Local Santa Monica" to receive 10% off your purchase! **The American Cancer Society Discovery Shop** (920 Wilshire Blvd.) is also nearby! If you're hungry, detour to **NY&C Pizzeria** (1120 Wilshire Blvd).

Backtrack along 11th St., turn left onto Broadway and ride to 15th St. Make a right on 15th St. and stop at the **(3) Assistance League of Santa Monica Thrift Store*** (1453 15th St.) The Assistance League Thrift Shop is the primary fundraising activity that supports the philanthropic programs of the Assistance League of Santa Monica. All items are donated!

Head back to Broadway and turn right. Continue on Broadway until you reach Stanford and turn left. Make a right onto Santa Monica Blvd. Visit **(4) Alex Boutique*** (3012 Santa Monica Blvd.), which specializes in children's and maternity clothing, toys, books, or furniture.

Retrace your route on Stanford and ride until you reach Colorado Ave. and turn right. Need a break? Take five at the park at **Yahoo! Center**, 26th & Broadway. Set on 3.5-acres, this publicly-accessible park is an oasis in the middle of the city.

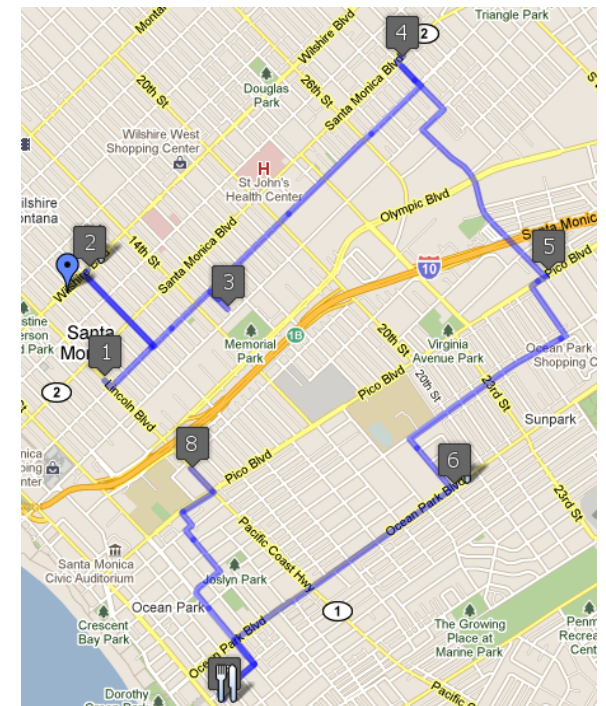
Keep biking down Colorado Ave. until you reach Stewart St. and turn left. As you ride along Stewart St., you should see **(5) Cherry Picked Boutique*** (2807 Pico Blvd.) when you reach Pico Blvd (it's next door to the 99Cents store).

Cherry Picked Boutique is a non-profit and supports St. Augustine's Volunteer Emergency Services (SAVES) and Harvest Home. While you're there, visit **Reclaimed Frames** (2811 Pico) and **Acapillow Home Furnishings** (3018 + 3030 Pico) to pick up some vintage scarves and linens. For groovy instruments and live concerts, swing by **McCabe's** (3101 Pico), a local institution since 1958. If you're looking for a bite to eat, some great nearby dining options are **Lares Restaurant** (2909 Pico), **Gilbert's El Indio** (2526 Pico) and **Upper West** (3321 Pico).

Ride west on Pico Blvd. and turn left at 27th St. Continue along 27th St. until it you reach Pearl St. and turn right. Keep biking west on Pearl St. and turn left at 17th St. When you reach Ocean Park Blvd. you'll see **(6) Baby Daze Boutique** (1706 Ocean Park Blvd.) Be green - recycle and purchase gently used baby clothes at Baby Daze.

Bike west on Ocean Park Blvd. and make a left at 4th St. Continue along 4th St. and make a right at Hill St. Ride down Hill St. and turn left at Main St to reach **(7) St. Matthew's Thrift Shop*** (2812 Main St.) Make sure you say thank you to the staff because they are ALL volunteers! Time for a snack? Visit **Sunny Blue** (2728 Main St.) for an Omusubi and frozen yogurt.

Head back up Main St. and turn right onto Hill St. Keep riding along Hill St. and turn left onto 4th St. (There is, in fact, a hill.) At the traffic circle, take the first exit right onto Strand St. Turn left at 6th St. Keep going until you reach Bay St. and turn right. Soon after, make a left onto 6th St. and then a right onto Pico Blvd. Ride along Pico Blvd. and turn left onto Lincoln Blvd. Walk your bike down Lincoln Blvd. until you reach **(8) St. Joseph's Thrift Store*** (1828 Lincoln Blvd). St. Joseph's Thrift Store's sales fund a wide variety of services to the less fortunate.



These businesses are all part of the Buy Local Santa Monica program. The asterisk () resale merchants also participate in the "Share a Bag" program. You can leave an extra reusable bag at any of these locations. Or if you need a bag, you can pick one up. Thank you for supporting a more sustainable Santa Monica where local businesses, the environment, and the community can thrive! For more information visit www.sustainableSM.org/bag and www.buylocalsm.com*